



Heartland Heartbeat

Spring 2008



April is Independent Community Banking Month Let's Celebrate!

April is Community Banking Month! Every year ICBA, state and regional partners, and community banks across the country celebrate the things that make community banking great.

- Community banks focus attention on the needs of local families, businesses, and farmers.
- Unlike many larger banks that may take deposits in one state and lend in others, community banks channel most of their loans to the neighborhoods where their depositors live and work, helping to keep local communities vibrant and growing.
- Because community banks are themselves small businesses, they understand the needs of small business owners. Their core concern is lending to small businesses and farms. The core concern of the megabank is corporate America.
- Check out all the activities that are going on at Heartland State Bank in your community, stop in and help us celebrate rural community banking!

Wessington 605-458-2255

Julata 605-596-4123

Thursday April 3rd ~ Sr. Citizen's will be honored with breakfast and a free plant.

Thursday April 17th ~ Identity Theft Seminar given at Senior Center

Tuesday April 22nd ~ Kids After School Program/Craft

Friday April 25th ~ Annual Hot Dog meal served at American Legion from 11am-1pm

Stop in every **Wednesday** during the month of April for Coffee and Cookies!

Thursday April 3rd ~ Sr. Citizen's Day, we invite Sr. Citizen's to stop in for coffee, cookies and a free plant.

Friday April 11th ~ Annual Hot Dog meal in the bank lobby serving from 11am-1pm.

Wednesday April 16th ~ Our staff will hand out ice cream treats at our grade school and high school.

Stop in any **Friday** during the month for popcorn and to view the coloring, drawing and essay contestants' work displayed in our bank lobby.

Highmore 605-852-2177

Friday April 11th ~ Identity Theft Seminar given at Senior Center

Friday April 18th ~ High School Senior Breakfast at the bank

Friday April 25th ~ Annual Feed serving from 11:30am-1pm on the south side of the bank

Tuesday April 29th ~ Teach Children to Save Day

Popcorn every **Friday** in the bank lobby, stop in!

Community Banking



Where People Come First.

Redfield Celebrates One Year Anniversary!



Redfield 605-475-5500

The newest location of Heartland State Bank in Redfield will be celebrating their one year anniversary on **Wednesday April 2nd** with an open house pork sandwich supper from 5-7pm. If you haven't taken the time to stop in and view our new facility, we invite you to do so! It has been a pleasure to offer our home-town banking services to the surrounding Redfield area, and we appreciate the warm welcome we have received.

Other activities during the month of April include:

Thursday April 10th ~ Coffee and Cookies

Thursday April 24th ~ Root Beer Floats

Every **Friday** in the month of April popcorn will be available. A coloring and essay contest will be held for the grade school children, stop in to see their talents displayed in our bank lobby.

HSB to award 2008 Scholarships



Once again Heartland State Bank will be offering \$1000 worth of scholarship funds from each location to be awarded to graduating high school seniors who plan on attending an accredited South Dakota College, University, Vocational Technical School, or a Community College on a full time student basis. Applications were available from the various school counselors in Hitchcock/Tulare, Wolsey/Wessington, Highmore and Redfield. Winners will be announced during the respective schools awards banquet or during commencement services. Good Luck to all!

We are proud of all of our graduating seniors best of luck in the future!

Area Graduation Dates:

Highmore: May 18th **Miller:** May 17th **Redfield:** May 18th

Tulare: May 10th **Wolsey/Wessington:** May 17th

HSB Employees Bowl for Relay for Life

Heartland State Bank employees at all locations give of their time and service to better the communities in which they work and live. Recently several employees took part in the Redfield Area Relay for Life Bowl-a-thon. Members of the "Heartland Heartbeats" team were: Jill Schroeder, Michelle Schmitt, Mary Buchholz, Randy Buchholz and Cody Marzahn.

